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Get Rich Building Affiliate Marketing Websites

Affiliate marketing is becoming increasingly popular, probably because everyone thinks its an easy way to work from home. Running an online business is seen as a good way to earn a living because you're not attached to bricks and mortar and there are fewer overheads.

The problem, however, is that there are too many get rich schemes out there that promise easy results. In reality, not many make it as an affiliate marketer. It's not as simple as it seems. There are many new skills that one must learn to make it as an affiliate marketer. In this article we'll explore what's involved.

Choose a niche thats not too competitive.

The first thing you need to think about is choosing a niche that's not too competitive but has enough interest from potential buyers. Choosing a niche that sells physical products is a good idea because it has less competition than informational products with plenty of potential buyers. It's also a good idea to choose a niche that you are familiar with because it will make the process of writing content much more enjoyable.

Important: Build your own website.

It's very important to possess your own website with your own domain name and hosting. Many people think it's a good idea to use sites like Squido and WordPress but get shocked when they pull the plug on the site, ending any profits.

Once you have chosen a niche, pick a domain name that uses buying keywords from the chosen niche. An example would be buydigitalcameras.com. This is a physical products niche with buying keywords in the domain name. It's better to choose .com extensions because research has shown them, to do well in the search engine rankings.

How to build the web pages?

Creating websites can be tricky and a steep learning curve. The good news is that although helpful; learning programming languages is no longer a requirement in order to build websites anymore. Using a content management system like Drupal, Joomla or WordPress makes the site building process much easier. WordPress seems to be the more popular CMS used by internet marketers and there are lots of tutorials on the internet about how to install and use it.

When building a website choose a theme that makes your site look more like a business rather than a personal website. Getting other people's opinions on the look and feel of your site is a good way to know if you're on the right track. Another idea would be to look at the most successful stores to see what they look like and copy their layout.

Good content equals more traffic, more traffic equals more money

Getting lots of traffic requires high quality content for numerous reasons. High quality content is favoured by the search engines and gives you a head start with SEO (search engine optimisation). Word of mouth is an excellent way of advertising and this can only be achieved by having excellent content. No one will refer people they know, or talk about your site if it's not a worthy read.

Provide good quality informative content that makes the reader want to come back frequently and you will have a winning site that produces lots of traffic. Once you have a site that produces lots of traffic you can then monetise your site.

Site built, Time to monetise.

Now that you have a niche, domain and website pulling in lots of traffic it's time to monetise your site. Using Amazon is the easiest way to start as an affiliate. They pay less than some of the other affiliate networks but they

are easier to get a start with and they convert well. This is because they use lots of techniques that make the visitor purchase something. Most of the time you will find that you will make a commission for selling a product you didn't even refer the user to and that's one of the benefits of using Amazon.

Don't put too many competing adverts on your site. Especially if the competing links have less commission than the products you're trying to promote.

How to generate more traffic?

If you see yourself struggling to generate more traffic then you might want to try out some of these techniques:.

Article marketing. Create articles; submit them to a [free articles directory](#) with back links to your site. This will increase search engine rankings and generate traffic from the directories.

Blog commenting. Commenting on other people's blogs that are related to your niche is a good way to generate back links. This too, increases search engine rankings and traffic from the blogs.

Forum commenting. Find forums related to your niche to participate in and leave comments but provide a back link to your site in your signature.

In this article we have explained the basics of affiliate marketing and what it takes. This article has also discussed the importance of using original high quality content. Keep learning and researching the points mentioned in this article and you will find success as an affiliate marketer.

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