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How Can I Obtain A Higher Search Engine Ranking Position?

People often ask me "Why do you write so many articles? " In this article I will give the answer. In reply to their question I suppose I become a bit like a typical politician by answering the question with a question such as: Do you like to receive copius amounts of visitors to your site without having to spend a dime? How would you like to gain a higher search engine ranking without it costing you any money? How would you like to obtain additional [one way links](#) pointing to your website without it costing you any money?

The majority of people would reply "Yes please" to all of these questions. So why are they not writing as many articles as I do? The majority of people just do not have the time or the patience. I say instead of spending all of your time in the webmaster forums start writing some articles!

To put it in simple terms article marketing has worked wonders for me. The people who read the articles are potential visitors to my websites, the webmasters who then decide to use the article on their website enable me to obtain a new backward link which in turn helps the website to rise up the SERPS. I have even used an website content copywriter in the past.

I have to say that if you are looking for a one-way link building service then you will not go far wrong with writing articles. I know for a fact that a very popular and established [web marketing agency](#) near me in Birmingham use this as one of their forms of promoting a website.

I hear a lot of webmasters stating that article marketing proved fruitless for them. I then ask them: "Well how many articles have you written? Some will say twenty, some will say thirty, very rarely will anyone say over fifty. Gaining success via writing articles was something that did not happen within a couple of weeks or a couple of years. I probably did not start seeing any major benefits until I had written about one hundred and fifty articles, Rome was not built in a day and all that. I have now written and submitted over nine hundred, the more you write; the more success you will have - as long as they are of a good enough standard of course and are unique.

As an alternative to article marketing you could try some form of SEO software. I would advise people to read through the SEO software reviews websites prior to purchasing any product. Why? Well quite simply there is a lot of rubbish out there.

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