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How to Get New Ideas for Blog Topics

If you have a blog, then you realize it has to be kept current, and like a lot of other bloggers sometimes it can be tough finding something to write about. Sure, it can be tough going in the beginning if you are working to create a profitable blog, and subject matter can be an issue for the novice. Today we will freely share some excellent methods to use so you can banish this issue, forever.

The first place that you should look for ideas for your blog post is your readers feedback and suggestions. This is a great way to move past the same old topics you've been writing on and either expand, elaborate, or move on to something new and different - as long as it addresses the needs of your core readership. Take the time out to talk to your readers and discover why they read your blog and what they hope to gain from the experience. Ask them what exactly they want you to cover on your blog and let them know how you can and will fulfill their request. It really can be that simple. Ever got confused when buying a book? Most people who are thinking about buying a book will just do a Google search of the book's title. Of course there are some people who want genuine opinions about the books so they'll search for reviews of that book. One thing you can do that will help your audience and, by default you, is to offer completely candid reviews of some of the top books in your niche. It'll not only give you the needed topic to write about, but the review will definitely add more value to your blog.

When people reach your blog, they might come through several sources, but the vast majority of your traffic will be from the search engines. Remember that only by analyzing your stats will you be able to see which topics are getting the most attention or have the highest amount of demand. So use the analytics data that you get as gold because it can offer you lots of ideas about what to write about on your blog.

It takes consistent effort and hard work to make a blog successful in the 'long term' and not magical formulas but it can be done. These tips will help you keep your creative juices flowing for killer blog topics for quite a while. The additional bonus that's too good to pass up though is that more and more people will come to read your blog as a result.

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