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[Video Marketing](#)

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Many men and women who start blogs do so in order to try to get a little extra money, but without site visitors you won't be making any profit. People are frequently trying to find new strategies of getting more blog traffic. The biggest problem with this type of trial and error is that they hardly work and people never take into consideration what has been proven to deliver the results. In this article we are going to explain the importance of using a "share this" button on your blog. And exactly how this little addition can end up driving large amounts of traffic. For people who are not aware a "share this" button is a method for your visitors to share a post you created with other people. Several of you have even probably seen these buttons on some other peoples blogs. The reason these individuals have them on their blogs is because it is a way to allow visitors share the post with their buddies.

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It does not stop with just one type of site though, as there are buttons that will enable you to share posts on facebook, myspace, digg and many other social networking sites. If you genuinely want to see how powerful this little button can be don't limit the sites that your visitors can post to. To be able to get the most out of buttons like this search for one that permits people to add the comment to many different sites. Or a minimum of give them the choice to choose between online websites. While a few people may be on facebook, other may only be on twitter and still others may only have a my_space account, in short don't skimp on posting options. Wordpress end users have it easy because there are already many plugins made to allow for a easy "share this" button to be installed. Some of the plugins will probably only include a couple of social networking sites, while others may have the possibility to include 30 or more sites. The main element here is to find a "share this" plugin that incorporates as many sites as you can. Right now I want to explain how robust this button can be when it comes to generating more traffic to your own blog. Let's assume you have basically one visitor to your site on a certain day and they liked the post so they made the decision to share the post with all their friends on facebook. They implement the "share this" button and presto, they just publicized your post to 50 of his or her friends. Now lets say that 50 individuals saw the post but just 7 made a decision to stop by your site and go through the post for themselves. Now lets just say that out of the people that stopped by because an individual shared it with them that three of those people decided to share the post with other friends on alternative social sites. And by those 3 men and women sharing, this post might now be suggested to yet another 150 people. And out of those 150 people, lets say that 20 of these people visit your blog and 8 of them promote the post with their colleagues on their social networking sites. And this can in fact keep going on for a really long time, so one person sharing your post can turn into 100s or even thousands of visitors. By simply adding a small little plugin like this you may start getting a lot more targeted traffic. And you may already know, the more traffic you end up with the more money you will make.

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