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[Video Marketing](#)

Before you gain lots of views and start earning profit from your videos, you must know first [what is video marketing](#)

For many men and women involved in advertising and marketing online, a niche that is starting to be more widespread is assisting traditional businesses with their web-based presence. The cause of this is apparent if you give this a little consideration. It is not as easy as sometimes made out for any individual to profit on the web and many have discovered this. Then there is the demand for local business owners to advertise more effectively on the web. If you have a bit of experience online, you may already have many of the capabilities required to help them. Power 3 Marketing is a membership site that aims to help you tap this market through the training and strategies it provides. The PotPieGirl (Jennifer Ledbetter) and David Bocock are the internet marketers who launched Power 3 Marketing. The membership provides three entry levels with the first and foremost one currently being free. The basic level does provide information you could utilize in the offline world yet if you are looking to build a business, then the following level of membership should be your aim. The gold membership is a one off fee and once inside be well prepared to be faced with a lot of coaching material. There are a wide range of videos available for gold members and we are able to now examine the content of these that constitute four modules of training.

Jumpstart your video traffic after applying these effective and powerful [video marketing tips](#)

Tips on how to get first page exposure organically in the search engines for local keywords is covered carefully in the first module. This really takes you right from the start of niche research through to putting together sites. Selecting a domain and a web host is all discussed to ensure that even if you are a newbie you can see how to proceed. Wordpress is the best method for your sites and how to install these and then post content is presented here. The end result, and the purpose of you understanding this, is that you can make rental or advertising agreements with local businesses once a site is ranking well. Google Places and PPC marketing are discussed in modules two and three of the coaching. The choice to make at outset could possibly be to choose where you actually feel comfortable to specialize in. How to make contact with local businesses so that you begin to make money is often omitted from training. The guidance in this case is rounded off by the best way to do this in module four so that you can start experiencing some success. You can move up to the monthly pay platinum membership but it is important to be aware that the gold level is adequate to get your business going. The platinum level is available at outset or you could advance onto this when you really feel you are ready. There is extra training and items you can use that will allow your business to broaden faster. An example is pre-designed article packs that target different local business types and this will definitely save you time. Another benefit of the platinum membership is the forum for solving problems and supporting others. The Power 3 Marketing membership is very extensive and you need to allow time to proceed through the training. If you want to make the most of offline marketing this is your one chance to learn from marketers who are actually doing just that.

Bigger profit made possible through [video marketing](#)

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