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Search Engine Strategies - Growing Importance Of Article Distribution Sites

Thru a collection of search engine strategies, promote an organization that you are proud of and you trust in and just give it your 100 % all and focus in on that. That is how you will get the larger returns. I used to do so many small sub niches and ways to attempt to money and scams. I'm getting the best benefit by picking one thing and going really deep on it.

From the viewpoint of an internet marketing consultant, a method to get back links to your site is thru the blog network. There are several services out there that have built up a complete mass number of blogs that are usually user submitted. I'll give you an example. There's a service called AMA, Article Marketing Automation is the name of the service. They allow 2 sorts of people to come to that service. One, the person who wants to submit a blog and have content distributed to their site, or 2, the individual that wants to send the article to get distributed out to their website.

All it is, it's a network of ten thousand different blogs all in different categories, different topics. What we're able to do is purchase a subscription to AMA, you log in, you can get articles written, post it into this service and it will drip that article out to all of the different websites that are applicable within your niche.

Let's say we've got the Melbourne [SEO services](#), we write an article, we go into this blog network. It might be to do with becoming an SEO expert. We post an article in AMA and the AMA system, Article Marketing Automation, will post that same article out to a whole variety of different sites. We're allowed to embed different things like video and links back to our website as part of search engine strategies.

The problem with this is, it can be considered a little bit you are trying to game Google. Another service is UAW. You can check out the details in our [Unique Article Wizard review](#).

When I try and take a look at these kind of things, I'd like to think, if Google came to me, can I fairly justify what it is that I was trying to do apart from I'm just trying to game the search engines. So anything that's a touch outside of that, where if they announced, why are you submitting your articles to this service? It's getting posted out to all of these different sites. So obviously the main reason you're doing it is to increase search engine rankings. Long-term, they'd figure that sort of thing out.

I'd possibly suggest, if you are going to do blog networks, use them as a way to build up mini authority for other different services. So we'll start sending links over to our web 2.0, we'll send them up to YouTube, they enable you to embed YouTube videos, we'll send it to our Ezine. It's just a way to build up those links. When you do anything that's a little gray hat, so long as you have got enough good links back to your internet site, it can outweigh anything bad search engine strategies that you do.

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