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The Benefits Of Article Marketing Discussed In Very Basic Terms

I am often asked the following question "How come you write so many articles?" In this article I will give the answer.

When answering the above question I normally start by asking a number of questions myself:

How would you like to attract additional traffic to your website without it costing you any money?

Are you interested in gaining a higher SERPS position for free?

How would you like to obtain additional [backward links](#) pointing to your website without it costing you any money?

The majority of people would reply "Yes please" to all of these questions. So why are they not writing as many articles as I do? I think that one of the major issues is to do with time management - it does take quite a long time to write and submit an article and for a lot of people this time is not something that they can spare in their busy daily schedule.

To put it in simple terms article marketing has worked wonders for me. The people who read the articles are potential visitors to my websites, the webmasters who then decide to use the article on their website enable me to obtain a new backward link which in turn helps the website to rise up the SERPS.

People tend to argue that article marketing has not worked for them. This is when I ask them "OK so please confirm the amount of articles that you have had published thus far? Some people say 20, others 40 but only on the odd occasion do I hear over 50. I would like to say that it was easy and that I gained plenty of success from writing articles straight away, but this was not the case. I probably did not start seeing any major benefits until I had written about one hundred and fifty articles, Rome was not built in a day and all that. I am rather proud to report that I have now had over a thousand articles published and I am enjoying the benefits from this work.

I wish you every success in your article marketing and web promotion efforts - please remember hard work pays off in the end.

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