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Many of you most likely already know that article marketing really can be the best way to market your online business. The greatest problem with this kind of marketing is the time it can take to create the articles and also to submit them to article directories and other websites. Nowadays you'll find article submission services that help to get your article posted all over the Internet saving you valuable time. "[Submit Your Article](#)" is one of those programs that may help you to get your articles submitted all over the Internet.

Some features that you really should have in order to get the most from the submission service aren't offered with all services. You can find just a few features that the submission service really needs in order to make it a good choice, these are, drop feeding articles, unique article submission along with the ability to create various pen names. These characteristics are all covered within this program and below we will be covering the importance of having these features within your article submission service.

Here we're going to explain why the production of multiple pen names is so important to your article marketing. If you like the various other Internet marketers on the web you cover a wide variety of niches. For each and every niche you're in you need to be in a position to promote yourself as an expert in that arena. The issue with just using the exact same name for every niche is that people will see this, so if you're claiming to be an expert in a range of niches men and women will be able to figure out that you're not necessarily an expert and you're just trying to make a sale. You will however have the ability to promote yourself as an expert in any field when you can use a unique pen name for each specific niche market. And that is one advantage about the "Submit Your Article" program, they permit you to use multiple pen names.

Additionally, you will be very happy with the fact that you will be able to generate and submit your distinct articles to all the sites they have listed in their program. By being in a position to submit article content in this manner will help you to stay away from Google's duplicate content rule. Another great thing about this technique is that the links you'll be building will have far more power with Google. Publishing duplicate content all over the Internet is a Google no no, and the links that you do wind up building will not be worth much at all, if anything. And because of that this section is essential.

One of the other keys to proper article marketing is to be able to trickle your articles on the web, which you can do with this program, this way Google won't see hundreds or even thousands of links appearing in one day. If you end up getting all these inbound links at one time there is an excellent chance that Google will catch on and wind up sand boxing your website.

This is certainly one of the better programs on the web for article submissions simply because they offer all the features you have to have to market properly. Needless to say when done properly you will be receiving links from all different Internet sites and the links themselves will never be in duplicate content so your site really should get better search engine rankings.

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